



SERENITÉ

THE PRIVATE RESIDENCE CLUB
AT CAMELBACK MOUNTAIN

MEMBERSHIP AT A GLANCE



SereniteMembersClub.com

WHY SERENITÉ?

Located on the peak of the premiere mountain in the tri-state area (less than 2 hours from both New York City and Philadelphia)

The first 5-star community in the Pocono Mountains featuring:

- A world-class clubhouse (spa, fitness, theater, private members lounge with food and beverage)
- An oversized 4-seasons heated mountaintop pool with lap lanes and a jetted hot tub
- A historic on-site multi-mile walking/hiking trail
- A wide array of event programming for all ages (live music, outdoor movie nights, club socials)
- A multitude of luxury residence options ranging from 1 to 5 bedrooms
- Uninterrupted panoramic views of Pocono Mountain range, including direct views of Camelback Mountain ski trails and the Delaware Water Gap
- Exceptionally personalized service and concierge (you'll always be greeted with a warm welcome)



PICTURE TAKEN FROM PRIVATE RESIDENCE DECK



PICTURE TAKEN FROM SERENITÉ



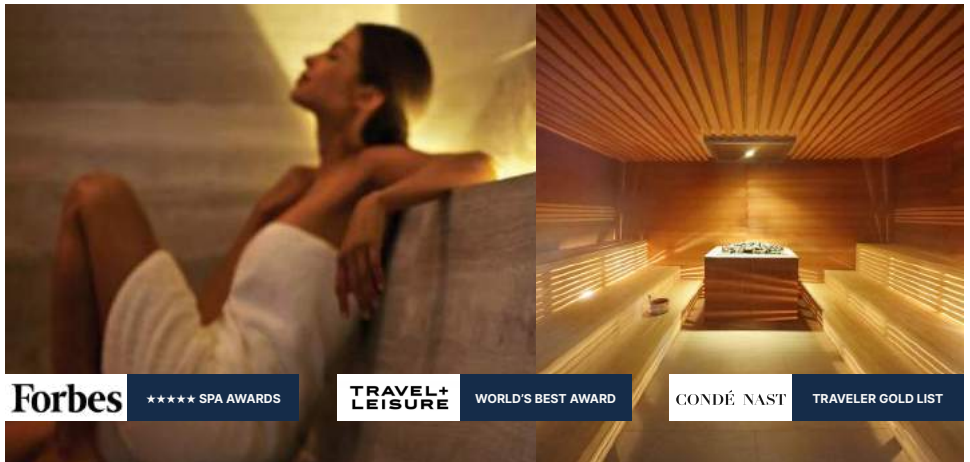
PICTURE TAKEN FROM HISTORIC HIKING TRAIL

MEMBERSHIP BENEFITS

Your own private mountain home experience secluded and surrounded by nature.

A truly unique membership opportunity, Serenité Members enjoy:

- Exclusive access to spa and hydrotherapy circuits
- Membership to health and wellness center
- Entertainment programming for all-ages
- Concierge service connecting you to custom mountain experiences and community events



TLEE SPAS+DESIGN PORTFOLIO: Gurney's, Montauk, New York — Equinox Hotel, Hudson Yards, New York City, New York — Spa Botanico at The Ritz-Carlton Reserve, Dorado Beach, Puerto Rico — The Spa at Auberge du Soleil, Fort Lauderdale, Florida — The Spa at Esperanza, Rancho Valencia Resort & Spa, Los Cabos, Mexico — Zodan, The Ritz-Carlton Reserve — The Spa at Miami Beach, in the EDITION Hotel, Miami, Florida — The Lake House on Canandaigua, Lake Canandaigua, New York — Rancho Valencia Resort & Spa, Rancho Sante Fe, California — Salage, Napa Valley, California — Chileno Bay Resort, Los Cabos, Mexico and many more.



Enjoy complete flexibility

- Our goal is to provide multiple residence options to cater to your romantic getaway, extended family reunion or spur of the moment girls' spa weekend or guys' golf outing
- Our concierge seamlessly handles dinner reservations, tee times, wine tours, black car service and custom curated experiences



HOW MEMBERSHIP WORKS

Our flexible Points System gives Members a vast array of getaway options



Become a Member

Receive a yearly allotment of Getaway Points based on your Membership



Enjoy Getaways Year After Year

Use the points to book your getaway

A Membership Customized to You

Serenité is a points-based membership system providing members the flexibility to stay in various residence types (1 to 5 bedroom residences) during all four seasons of the year.

A Romantic Couples Escape

Enjoy a romantic walk and soak up all of nature's beauty



The Family Getaway

Refined yet cozy, make every moment count as you experience the mountains the Serenité way



Large Family Retreats & New Traditions

If "the more, the merrier" is your motto, then the mountains are calling you and your crew



Here is a sample membership of 240,000 points annually and a one-time initiation fee of \$87,960. This membership secures you multiple getaways per year for life. The only recurring fee is your club dues.

(This sample assumes staying in a 2-bedroom residence)

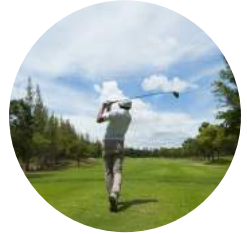


JANUARY GETAWAY

A Long Ski Weekend
(Thursday to Sunday)
4 days, 3 nights
Utilizing 67,500 points

MARCH GETAWAY

Midweek Golf Outing
(Tuesday to Friday)
4 days, 3 nights
Utilizing 25,000 points



JULY GETAWAY

A Long Summer Vacation
(Thursday to Monday)
5 days, 4 nights
Utilizing 90,000 points

OCTOBER GETAWAY

A Fall Foliage Escape
(Thursday to Sunday)
4 days, 3 nights
Utilizing 57,500 points



Members have the ability to book any residence size (1-, 2- and 3-bedroom residences and 5-bedroom townhome) any night of the year.

240,000 points used with 13 total nights
including 3 long weekends per year

MEMBERSHIP ENROLLMENT

Like any traditional country club, there is a 1-time initiation fee

THE BASE MEMBERSHIP

160,000
POINTS

\$68,995

THE FAMILY MEMBERSHIP

240,000
POINTS

\$87,960

THE FAMILY & FRIENDS MEMBERSHIP

320,000
POINTS

\$111,440

THE MOUNTAIN HOME ALTERNATIVE MEMBERSHIP

480,000
POINTS

\$163,770



MEMBERSHIP TESTIMONIALS



Beautiful home away from home. The people here are not staff, they are family!! They all go out of their way to make your stay amazing. Beautiful location with lots to do. Love it ❤️

— NOCERA/DIAMANTI FAMILY, BROOKLYN, NY

A high-end resort nestled next to one of our favorite local ski destinations is what initially brought us into this amazing community. The residences are perfectly outfitted with anything you need, they are comfortable, and beautifully decorated. Although all these things are vitally important to the high-end residences, it is the team at Serenité that makes it special. My boys and I have been treated like family, and in turn, we always feel like we are going to our home away from home.

— THE HICKEY FAMILY, WEST CHESTER, PA



Serenité is more than just a getaway. It's a place to come together with family and friends and create lasting memories. Each visit has been incredible with plenty of activities all around during each season (pool and waterparks in the summer, fall foliage & festivals, winter sports, etc...). The kids frequently look back at pictures, share stories and plan for future visits. Overall Serenité has stayed firm on their principles and is delivering on the mission of creating a space to bring families together to create lasting memories.

— VAYALATTU FAMILY, NEW HYDE PARK, NY

Becoming a member has been life-changing for my whole family. My husband and I come for quick getaways and also look forward to our trips with our kids. The residences are gorgeous, far exceeding our expectations in elegance and design.

— DANIELA, LONG ISLAND, NY



We are one of the founding members and we absolutely love it every time we go. It is peaceful, giving us the chance to spend time as a family. The place is immaculate and modern which is a big plus for us. The staff is extremely helpful and kind. We have little kids and the staff is always engaging with them. Would recommend this place to anyone who is interested in having a "second home."

— THE SKIPKA FAMILY, WESTBURY, NY

LOCATION, LOCATION, LOCATION!!! When they say secluded by nature but connected in every way, they mean it!

— STEPHANIE, MALVERN, PA



“Serenité is one of the most luxurious resort developments we have seen in a generation.”

Christopher Barrett, President and CEO,
Pocono Mountains Visitors Bureau







NEXT STEPS TO MEMBERSHIP

To begin coordinating your completely custom Serenité membership preview, reach out to us at:

570.664.5070 or

hello@serenitemembersclub.com

